

## Situation:

A grocery store chain headquartered in Gaylord, Michigan, owns and operates 24 grocery stores across the state. Previously each store had individual contracts with Internet Service Providers (ISPs) and there was no interconnectivity across the grocery chain, which resulted in significant complexity when information, such as pricing, needed to be changed across all the store's meat scales. With this system each store had to manually enter the new data into the system on a weekly basis.

## Solution:

BullsEye partnered with the client to implement SD-WAN and broadband services across all of the company's stores allowing the company to easily disseminate data directly to each store's meat scale from a single location. BullsEye leveraged its expertise in multi-location communications to support the business by providing solutions, including:

- Managing implementation of SD-WAN across the grocery chain.
- Implementing broadband internet at each of the 24 stores.
- Implementing a monitoring system that provides real-time status of the communication solutions.

*BullsEye is a full-service communications provider who is easy to work with. I truly value the convenience they provide and their solutions that help our business run more efficiently and accurately. I would recommend BullsEye to any multi-location business looking for smart communications solutions.*

– IT ADMINISTRATOR/LOSS PREVENTION MANAGER

## Result:

Over the course of the partnership BullsEye has helped the client become more efficient, decrease costly errors and streamline processes.

- ✓ Improved efficiency and accuracy of weekly price changes across the grocery chain.
- ✓ Consolidated monthly invoices from many to one.
- ✓ Easily monitor status of each stores communication system to avoid any unnecessary outages.
- ✓ Convenience of single-source customer service to address any issues or challenges that arise.
- ✓ Established a true partnership for delivering communication solutions.